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# Online Conference

## “The European Silver Economy in 2021: the case of Eldicare”

**- 29 March 2021-**  
**10:30 -13:00 (CET)**

During this European online Event, the Eldicare project (see below ‘*About Eldicare*’) will be presented and different aspects connected to the sector of Elderly Care will be discussed.

This event will be the opportunity to address the following issues:

- Consequences & Impact of Covid-19 in the Elderly Care sector
- The use of ICT in Elderly Care and its ongoing increase
- The formal and the informal Caregiving Sector
- The ongoing and the upcoming policies on Elderly Care
- How the Eldicare project corresponds to the aforementioned issues

### Speakers:

- **Dubravka ŠUICA** - European Commissioner for Democracy and Demography (*Video Message*)
- **Eva MAYDELL** - Member of the European Parliament, President of the European Movement International (*Video Message*)
- **Jiří HORECKÝ** - President of European Ageing Network (E.A.N.)
- **Eva VAIOLLI** - Project Manager, AKMI SA
- **Aad KOSTER** - 1st statutory vice-president of European Ageing Network (E.A.N.)
- **Věra HUSÁKOVÁ** - Regional Director, SeneCura (Czech Republic)
- **Claire CHAMPEIX** - Policy officer (Eurocarers)
- **Borja ARRUE-ASTRAIN** - Policy and Project officer, AGE Platform
- **Dr Peter KEVERN** - Professor of Values in Health and Social Care, Staffordshire University
- **Moderator and speaker: Theodor GRASSOS** - Secretary General of EVBB

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### **About Eldicare:**

The Erasmus+ project: “**Eldicare: Matching skills in a growing European Silver Economy**” is an answer to the latest CEDEFOP Skills Panorama findings (12/2016) on the skills mismatch in the Elderly Care Sector. Adaptation to an ageing society requires enhanced efforts from all to maintain older peoples' social inclusion. It also requires creating age-friendly environments, including mainstreaming of services and commodities accessible to all. ICT is also essential as it enables integrated person-centered care, with more focus on prevention, early detection, and independent living.

Our project aims to offer a pathway out of the grey market for atypical/undeclared elderly caregivers through education and training in ICT & health applications. It will modernize/innovate the way elderly care is provided by designing two fresh market-driven curricula responding to the needs of this special demographics group and their families and close ones.



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## AGENDA

10:30	Welcome Address	Theodor GRASSOS, Secretary General of EVBB
10:35	Welcome Address	Jiří HORECKÝ, President of European Ageing Network (E.A.N.)
10:40	<i>Video Message</i> : Presentation of the “Green Paper on Ageing”	Dubravka ŠUICA, European Commissioner for Democracy and Demography
10:50	<i>Video Message</i> : Congratulatory remarks on the launch of the Eldicare EU Campaign	Eva MAYDELL, Member of the European Parliament, President of the European Movement International
11:00	The Eldicare Project – A quick overview	Eva VAOUILI, Project Manager, AKMI SA
11:15	Consequences & Impact of Covid-19 in the Elderly Care sector	Aad KOSTER, 1st statutory Vice-President, E.A.N.
11:30	The use of ICT in Elderly Care and its ongoing increase	Dr Peter KEVERN, Professor of Values in Health and Social Care, Staffordshire University
11:45	Break 20 mins	
12:05	Insights from the informal Caregiving Sector	Claire CHAMPEIX, Policy officer, Eurocarers
12:20	Insights from the formal Caregiving Sector	Věra HUSÁKOVÁ, SeneCura (Czech Republic)
12:45	Reflection on ongoing policy processes at EU level on Long-term Care	Borja ARRUE-ASTRAIN Policy and Project officer, AGE Platform
13:00	Summary & Closing Words	Theodor GRASSOS, Secretary General of EVBB

Registration required: [REGISTER](#)

This online conference is organised through the Erasmus+ project “Eldicare: Matching Skills in a growing European Silver Economy”, Project Ref: 601115-EPP-1-2018-EL-EPPKA2-SSA, [eldicare.eu](http://eldicare.eu)