



EVBB
EUROPEAN ASSOCIATION
OF INSTITUTES FOR
VOCATIONAL TRAINING

In partnership with



solidar
FOUNDATION

Leading VET Changes for 2030

Co-creation and Co-responsibility for a better future

EVBB
INTERNATIONAL CONFERENCE 2019
26 - 29 June 2019
Bratislava, SLOVAKIA



Under the High Patronage of the

Under the High Patronage of the

Sponsored by



ÚRAD PODPRESEDU VLÁDY SR
PRE INVESTÍCIE
A INFORMATIZÁCIU



MINISTERSTVO
ŠKOLSTVA, VEDY,
VÝSKUMU A ŠPORTU
SLOVENSKEJ REPUBLIKY



Volkswagen
Slovakia

Under the High Patronage of the
**Office of the Deputy Prime Minister of the Slovak Republic
for Investments and Informatization**



Under the High Patronage of the
Ministry of Education, Science, Research and Sport of the Slovak Republic



MINISTERSTVO

ŠKOLSTVA, VEDY,
VÝSKUMU A ŠPORTU
SLOVENSKEJ REPUBLIKY

Sponsored by
Volkswagen Slovakia



Volkswagen
Slovakia

In partnership with
SOLIDAR

solidar
FOUNDATION

and
the European Entrepreneurs CEA-PME Association

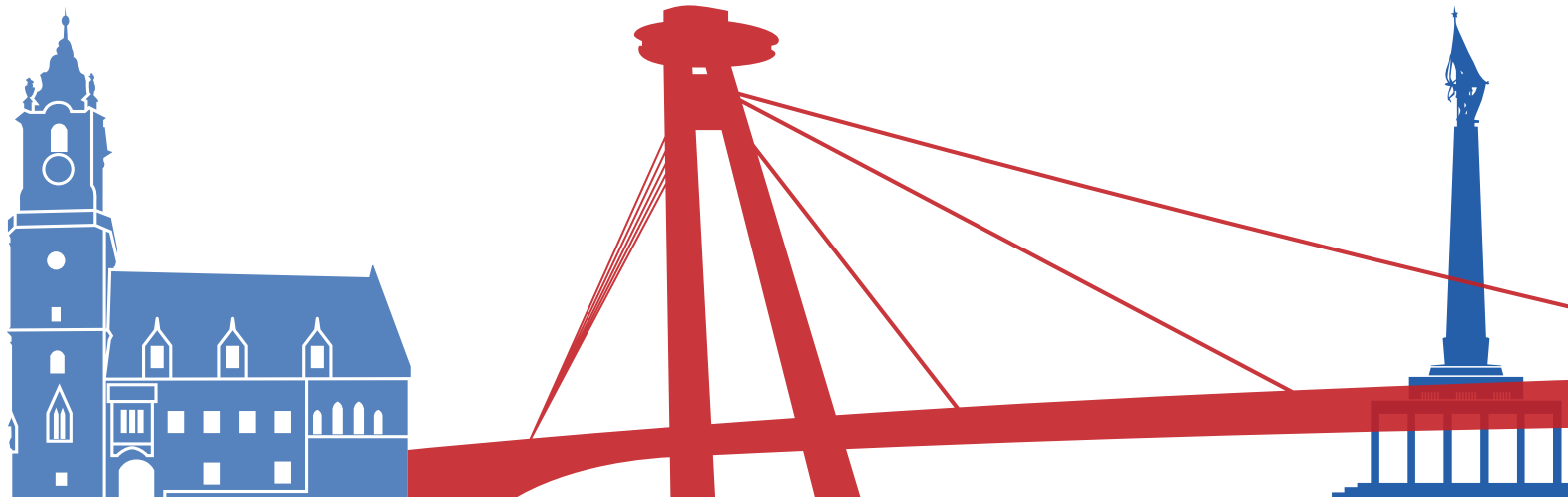


A Conference by



EVBB

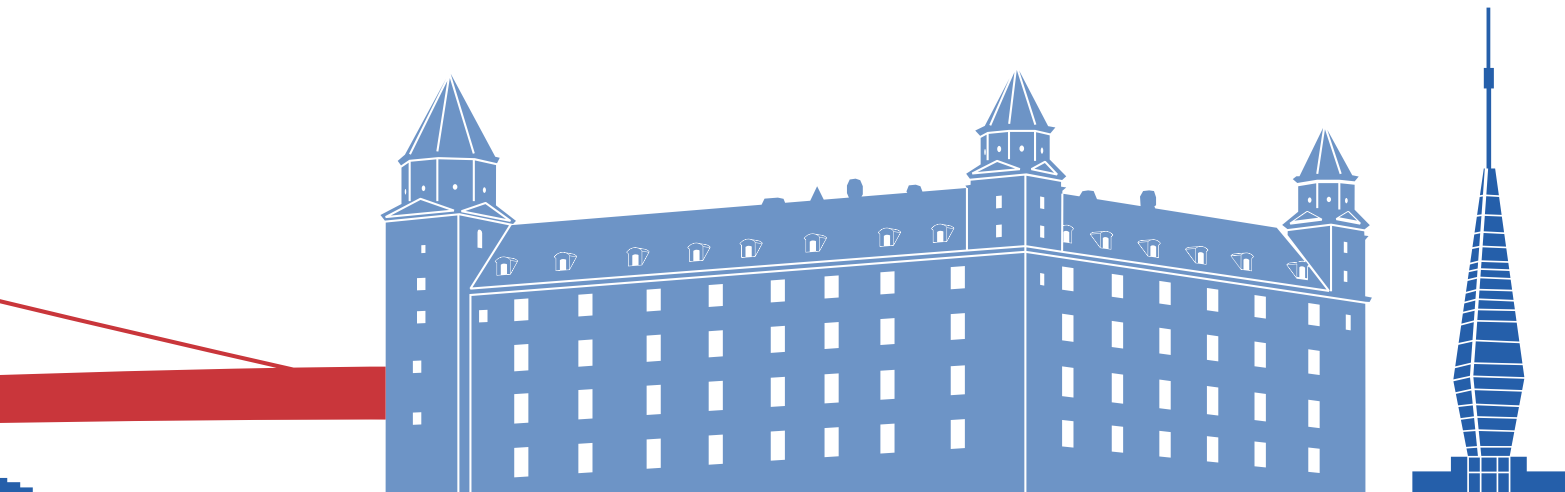
EUROPEAN ASSOCIATION OF
INSTITUTES FOR VOCATIONAL TRAINING



EVBB ANNUAL CONFERENCE - BRATISLAVA 2019

LEADING VET CHANGES FOR 2030

Co-creation and Co-responsibility for a better future



Foreword

Thiemo FOJKAR

President

THE EUROPEAN ASSOCIATION
OF INSTITUTES FOR VOCATIONAL
TRAINING (EVBB)



For its 23rd edition, EVBB's International Conference brings different stakeholders together with a view to living in a more educated, open, dynamic and dignified society. The cooperation with CEA-PME and SOLIDAR seals a new alliance between VET providers, civil society's organisations and small and medium enterprises: we want this conference to be a laboratory to test and pioneer a much needed dialogue among all the socio-economic forces that are called to play a key role in reshaping education given the needs of our time.

Today VET is confronted with some major challenges: moving to digitalisation in giant leaps, matching a heavy demand for skilled workers, opening up to an increasingly internationalised and globalised world, overhauling its pedagogic toolbox and gaining more attractiveness, upgrading its offer to lifelong learning and upskilling and reskilling opportunities. To be up to this task, all the stakeholders involved need to engage in a structural dialogue and develop long-term patterns of cooperation.

We need to radically rethink education as a whole, to re-create and co-create diversified but equally dignified educational paths to secure for all and everyone the vocational outlets and humanistic "Bildung" as the only possible solid cornerstone for an inclusive economy and a cohesive society.

We need to overcome fruitless and fictitious conflicts of interests and find, together, the way to tap the technological potential of our times with a view to fulfilling truly human needs, hopes and ambitions.

At stake is our future.

A handwritten signature in blue ink that reads "Thiemo Fojkar". The signature is stylized with a large 'T' and a long, sweeping underline.

Thiemo Fojkar
President
EVBB

Foreword

Prof. Dr. Mario OHOVEN

President

EUROPEAN ENTREPRENEURS CEA-PME AND
“DER MITTELSTAND-BVMW”

For the European Mittelstand that I represent, in particular all those more than 2 Million voluntarily associated small and medium-sized companies in our European confederation, Vocational Education and Training is one of the key challenges of the future.

There are many reasons why to invest definitely more into VET, and also into designing new schemes and methods for VET. The demographic change and the already dramatic lack of skilled workers in the economically most dynamic regions and countries of Europe require to attract more people to do professional training.

This must include also investments at the level of school education, where creativity, critical thinking and a humanistic, personal development must be much more supported. Professional training must also be a life-long project, where employers, employees and the public invest time, funds and energy in developing soft and hard skills continuously. Moreover, intercultural and linguistic competences are getting more and more important, especially for us European entrepreneurs, that want to take chance of the EU's Internal Market, and even go further abroad, to Africa, to Asia and the Americas. For the less dynamic regions, where youth unemployment remains high, a good professional training can allow to find an opportunity in another European country, earn some first own money, and then maybe go back home and start an own business.



And in the view of a progressive automatization, robots and artificial intelligence, we need co-workers that are able and willing to upgrade and adapt their own skills regularly to the pace of technological development. Eventually this includes also a more entrepreneurial mindset at work, as well as supporting entrepreneurship at all levels.

But a good professional or entrepreneurship training needs professionals and entrepreneurs as teachers. Therefore, Smart-VET means for us also the direct involvement of entrepreneurs into new training schemes. As employers, as crafts masters, as coaches for fellow entrepreneurs and as “a little bit older” entrepreneurs that share their experience in VET-schools and with start-uppers.

We are greatly honored to be EVBB's partner in this important Annual Conference, and look forward to uniting our efforts to pave the way for a better and smart VET in Europe!

A handwritten signature in green ink, appearing to read "Mario Ohoven".

Prof. Dr. h.c. Mario Ohoven
President
European Entrepreneurs CEA-PME

Conference PROGRAMME

The official languages are English, Slovak and German.

The conference documentation will be available for download at www.evbb.eu under “Conferences / Bratislava 2019”.

Please don't forget to fill out the conference feedback questionnaire at <http://feedback.evbb.eu>

Your wishes and suggestions are important to us!

26th June

13.00
19.00

Registration

Registration and welcome of the participants
at the conference venue

Hotel Doubletree by Hilton Bratislava

19.00

Welcome Cocktail

Cocktail reception
Welcome by EVBB President Thiemo Fojkar

Hotel Doubletree by Hilton Bratislava



27th June (Volkswagen Slovakia, a.s. - AUTO FORUM)



08.30

Registration & Coffee to Meet

Registration and welcome of the participants
at the conference venue

(Volkswagen Slovakia, a.s. - AUTO FORUM)

The Conference is moderated by

Margarida Segard

ISQ Portugal (Member of EVBB)



09.00

Welcome Speech

Thiemo Fojkar, President of EVBB

Prof. Dr. Mario Ohoven, President of European Entrepreneurs CEA-PME

09.45

Keynote HE Richard Raši

Deputy Prime Minister of the Slovak Republic for Investments and Informatization

10.00

Keynote HE Ol'ga Nachtmannová

State Secretary - Ministry of Education, Science, Research and Sport of the Slovak Republic



Richard Raši is a Slovak physician and politician currently serving as Slovakia's Deputy Prime Minister for Investments and Information.

Born on April the 2nd 1971 in Kosice, Richard Raši studied medicine at the University of Pavol Jozef Šafárik from 1989, and obtained his medical degree in 1995. After specializing as a trauma surgeon he completed his masters degree in the field of public health at the Slovak Medical University in 2004. Six years later he received his PhD degree in the same field at Technical University of Košice.

Immediately after graduation, he started working as a trauma surgeon intern at the University Hospital of L. Pasteur in Kosice. By 2004, he had been promoted to Vice-director of that hospital's clinic of

traumatology.

From 2007, he worked as head of the Bratislava Faculty Hospital, until 2008, when he was appointed Minister of Health. In between the years, Rasi spent several months on internships abroad, working among others in the United States, Sweden and Switzerland.

A member of the Direction – Social Democracy (Slovak: Smer – sociálna demokracia) political party, Raši served as well as Mayor of the city of Košice. He also served as Minister of Health in the First cabinet of Robert Fico from 3 June 2008 until 8 June 2010 .

Raši was appointed Deputy Prime Minister for Investments and Information upon the ascension of Peter Pellegrini to the office of Prime Minister in March 2018. Along with the rest of the new Cabinet, he was approved by the National Council on 26 March 2018.

Keynote

Deputy Prime Minister
OF THE SLOVAK REPUBLIC
FOR INVESTMENTS AND
INFORMATIZATION

Richard Raši

Keynote

State Secretary
MINISTRY OF EDUCATION,
SCIENCE, RESEARCH AND SPORT
OF THE SLOVAK REPUBLIC

Olga Nachtmannová

Olga Nachtmannová was born on July 14, 1963 in Povazska Bystrica. In 1987, she successfully completed her PhD at Belarusian State University in Minsk.

She is a long-time university lecturer at the University of Economics in Bratislava, she lectures on human resources management and work organization, which she also deals with in the field of scientific activities. As VEGA project manager, she also addressed the flexicurity issue in the context of the Lisbon Strategy (2010, 2020) as well as the Europe 2020 strategy with her team.

In 2006 - 2010 and 2012 - 2016 she was a member of the Committee on European Affairs and Committee on Education, Science, Youth and Sport as a Member of the National Council of the Slovak Republic for SMER – SD. Since 2007 she has been a member of the Permanent Delegation of the National Council of the Slovak Republic to the



Parliamentary Assembly of the Council of Europe. She has been the Head of Delegation since 2009.

She also received the parliamentary mandate in the 2016 parliamentary elections and worked in the Committee on European Affairs and in the Constitutional Committee as a Member of the National Council of the Slovak Republic. She was appointed Secretary of State for the SMER-SD party on 18 November 2016.



10.15

Welcome Address HE Joachim Bleicker

Ambassador of Germany to Slovakia



10.25

Keynote HE Doamna Steluța Arhire

Ambassador of Romania to Slovakia

10.35

Keynote Jan Varchola

Team leader, Unit E3 – Vocational Education and Training, Apprenticeships and Adult Learning, DG EMPL

10.45

Keynote James Calleja

CEO and President of MCAST Malta

10.55
11.15

Coffee Break



Welcome address

Ambassador
EMBASSY OF GERMANY
IN THE SLOVAK REPUBLIC

Joachim Bleicker

Joachim Bleicker studied Law at Göttingen University and Université de Lausanne. After obtaining his degree in 1984 and working as an Assistant at Göttingen University's Institute of Public International Law, he entered the German Diplomatic Service in 1987, serving 1987/88 as an exchange diplomat in the British Foreign and Commonwealth Office in London. 1989/90, he was a desk officer for Maritime Affairs and Tourism at the German Federal Foreign Office in Bonn and then again from 1993-1996 for Poland and the Czech Republic.

Early foreign postings included Warsaw/ Poland (German Minority Affairs, 1990-1993) and Washington/ USA (Europe, Asia and Oceania, 1996-2000, including one year as an exchange diplomat with the US State Department). Until 2003, Bleicker was Deputy Head of the

Foreign Office's Central and Northern European Department in Berlin, then until 2005 Deputy Head of the German Embassy in Belgrade.

The years 2005-2008 saw him again in Berlin as Head of the Western Balkans Division, followed by three years as German Consul General in Gdansk/ Poland and three further years as Minister Plenipotentiary of the German Embassy in Warsaw.

In 2014, he became Director for bilateral Relations with European Union Member States, Regional and Transborder Cooperation at the German Federal Foreign Office and since 2016 he is the Ambassador of Germany to the Slovak Republic.

Besides German, Ambassador Bleicker speaks fluently English, Polish and French and has basic knowledge of Spanish and Slovak.

Keynote

Ambassador

EMBASSY OF ROMANIA
IN THE SLOVAK REPUBLIC

Doamna Steluța Arhire

Born on 23 January 1956 in Câmpia Turzii (Cluj County, Romania), Mrs Steluța Arhire is, since 2016, the Ambassador Extraordinary and Plenipotentiary of Romania to the Slovak Republic. During her long diplomatic career, started in 1990, she has been all around the world, including as Chargé d'Affaires of Romania in the Kingdom of Thailand and the Slovak Republik, and as Deputy Chief of Mission in the United States of America.

She has been very active in the European sphere, working on many occasions at the Council of Europe and participating in numerous seminars and conferences on regional and international security, human rights and European integration issues.

Mrs Steluța Arhire is a graduate of the Academy of Economic Studies in Bucharest, Romania (Diploma in Economic Studies, Specialization in International Business and Economics) from where she obtained her PhD degree in International Business and Economics with a thesis



on "The Concept of Economic Security in the New Global Political and Economic Environment"

She published several articles on international security, world economy and European integration and has been decorated with the National Order "For Merit" in the Rank of Knight, awarded by the President of Romania, in 2002.

HE Mrs Steluța Arhire speaks fluently English and French.

Keynote

Team leader, Unit E3

VOCATIONAL EDUCATION,
TRAINING, APPRENTICESHIPS AND
ADULT LEARNING - DG EMPL

Ján Varchola

presidencies, Advisory Committee for Vocational Training and VET providers associations, implementation of the EU VET tools (EQAVET and ECVET) and all matters related to evidence-based policy making in VET and adult learning. He is also in charge of the preparatory work on the post-2020 policy agenda for VET.

Ján Varchola joined the Commission in 2004. Since then he has been working on a number of themes related to Vocational Education and Training (VET), such as career guidance, Leonardo da Vinci Programme, skills competitions, Agenda for New Skills and Jobs, and attractiveness of VET.

He was in charge of the main policy documents in the field of VET since 2010: Commission Communication on the future of European Cooperation in the field of VET (2010), Commission Staff Working Document on Excellence in VET (2012) and Riga Conclusions on the new medium-term priorities in the field of VET (2015).



Ján Varchola works in the Directorate General for Employment, Social Affairs and Inclusion, in the unit dealing with VET, apprenticeships and adult learning. He leads a team working on relations with EU

Keynote

CEO and President
MCAST MALTA

James Calleja

Professor James Calleja has been involved in Vocational Education and Training since 2001. Before his appointment as Principal and CEO of the Malta College of Arts, Science and Technology in June 2018, Mr Calleja was Director of the European Centre for the Development of Vocational Training (Cedefop) from 2013 to May 2018. Before joining Cedefop, he served as Permanent Secretary of the Ministry of Education and Employment in his native Malta from 2011 to 2013. Professor Calleja is currently the President of EfVET.

In 2005 he was entrusted with the setting up of the Malta Qualifications Council where he served as Chief Executive up to December 2010. He is an Associate Professor and served as Council member of the University of Malta.

Prof Calleja is a graduate of the Universities of Malta, Padua (Italy) and Bradford (UK), from where he obtained his PhD in International Relations. Since 2001, he is an accredited commercial mediator with CEDR (London).



In 2001, he was appointed Administrative Director of the Malta College of Arts, Science and Technology and in 2004 he moved to the European Training Foundation in Turin. He started his professional life at the Foundation for International Studies of the University of Malta (1986-1995) followed by other upward career moves to the United Nations International Institute on Aging (1995-1998) and to the Ministry of Economic Services Malta (1998-2001). He represented Malta on the European Qualifications Framework Advisory Group, on CEDEFOP's Governing Board and on the Bologna Follow-Up Group.

A prolific writer, Prof Calleja has published books and articles and has edited various publications. He is the co-author of the Malta Referencing Report of the Malta Qualifications Framework to the EQF and EHEA. He has participated in international events in various countries in Europe, North America, South-East Asia, Australia, Canada, Africa, South Africa, the Middle East and in the Mediterranean region.

27th June (Volkswagen Slovakia, a.s. - AUTO FORUM)

11.15

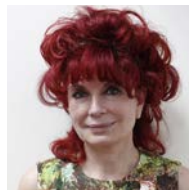
12.15

Panel discussion: Smart VET

Controversial debate

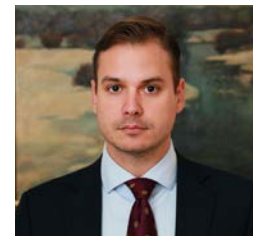
Starting with a short video message from European learners

- **Eric Reuting** - Volkswagen Slovakia
- **Ing. Marián Valentovič** - Slovak Agency of Labour, Social Affairs and Family
- **Patrick Meinhardt** - Bundesverband mittelständische Wirtschaft
- **Tina Bertzeletou** - CEDEFOP
- **Conny Reuter** - SOLIDAR
- **Eli Eisenberg** - ORT
- **Eszter Salamon** - Parents International



Moderator

Mgr. Andrej Hutta, MBA



Lunch

12.15

13.30

Meet & Eat
Restaurant

13.30
14.30

Award Ceremony “DIE EUROPA”

The best projects of the year 2019 will be awarded „DIE EUROPA“ within a noteworthy ceremony.

Conference Hall - Volkswagen Slovakia, a.s.



Winner of 2018

Project: *Refugees' integration into the German education system*
Organisation: *University of Applied Management Studies in Mannheim, Germany*

- Prelude
- Welcome and Word of Introduction
- Award of Certificates
- Announcement of the Winner
- Word of Congratulation
- Award of the “THE EUROPA” Trophy
- Prize Winners' Acceptance Speech
- Postlude



27th June (Volkswagen Slovakia, a.s. - AUTO FORUM)

14.30
14.45

Coffee Break

14.45
17.00

Market Place

Members present themselves and their projects
The market place will be opened by President Thiemo Fojkar

17.00
17.15

Outlook on the next Day

Horst Dreimann, EVBB Secretary General, will close the plenary session and give an outlook on the next day.

Leaving the Premises

17.20

Bus Transfer to
Hotel Doubletree
by Hilton Bratislava

19.30

SLOVAK Evening at the Bratislavský Meštiansky Pivovar

A Slovak evening at the „Bratislavský Meštiansky Pivovar“
Bratislava City Center

Bus transfers from:

- Hotel Nivy - 18.45
- Hotel Doubletree by Hilton Bratislava - 19.00
- Hotel Doubletree by Hilton Bratislava - 19.20



28th June (Hotel Doubletree by Hilton Bratislava)

09.00

Registration & Coffee to Meet

Registration and welcome of the participants at the conference venue.

Hotel Doubletree by Hilton Bratislava - Ball Room

09.15

Introduction into the Workshops

by Horst Dreimann, Secretary General EVBB

Hotel Doubletree by Hilton Bratislava - Ball Room

09.30
16.00

Moderation

Margarida Segard

ISQ Portugal (Member of EVBB)



09.30
12.30

Workshops

Meeting rooms will be indicated during the introduction

WS 1

The Education of the Future: Towards a Holistic Education

Facilitated by Dr. Yoel Rothschild

Smart Education Ecosystem - Smart City: from an Industrialised Education to a Personalised Education.
Labour market, personal and social skills and work-based learning versus curricula.
ISTEAM - Integrating Innovation and Arts with STEM Education.

WS 2

Poor Image of VET and VET as a Second Choice: Overcoming These Barriers

Facilitated by Prof. Dolores Sanchez-Bengoa

Changing mindsets: Innovative and meaningful marketing methodologies as a chance for better future life and employment prospects;
Image and Status of TVET - How to trigger creativity

WS 3

European Standards for Centres of Excellence in VET

Facilitated by Jan Varchola, EU DG Employment

Definitions, parameters for being denominated “centre of excellence”, strategies for integration of VET Islands into the Whole Land of Excellent Education System and actions for networking with industry

28th June (Hotel Doubletree by Hilton Bratislava)

12.30
13.30

Lunch

13.30
14.30

Results of the Workshops

Reports presented by the rapporteurs of each workshop.

Hotel Doubletree by Hilton Bratislava - Ball Room

14.30
15.00

BRATISLAVA DECLARATION

Introduction and presentation of the Bratislava Declaration to representatives of Slovakia and the European Union.

Hotel Doubletree by Hilton Bratislava - Ball Room

15.00

Closing Words

Closing words by EVBB President Thiemo Fojkar

Hotel Doubletree by Hilton Bratislava - Ball Room

16.00

Press Conference

Presentation of the Bratislava Declaration to the press (local and European).
Challenges facing the VET sector in Europe and recommendations

Hotel Doubletree by Hilton Bratislava - Room Foyer



After
16.00

Exploring Bratislava (guided tour)

29th June (Hotel Doubletree by Hilton Bratislava)

09.30
12.00

Structured debate on future project planning

Meeting rooms will be indicated during the introduction

09.30
10.00

Introduction into European Funding Schemes

by Giulia Meschino (EVTA) and Theodor Grassos (AKMI SA)

09.30
12.00

Topics of relevance for the VET and Industry sectors in future European and international calls

by the EVBB Scientific Advisory Board

09.30
12.00

Face-to-face discussions for future project planning

Discussions in small groups

Conference Notes



EVBB

EUROPEAN ASSOCIATION OF
INSTITUTES FOR VOCATIONAL TRAINING



EVBB +32 274 020 25



generalsekretariat@evbb.eu



www.evbb.eu



EVBB
Avenue de la Renaissance, 1
B-1000 Bruxelles
Belgium



The EVBB cooperates with European Institutions,
in particular with the European Commission.
The EVBB alone is responsible for
the contents of this publication.